Before PowerListings

Maps & Directions   Discover   Local   Gas Prices   Mobile   More

mapquest local BETA

USA > New York > New York
Willis Contractors   ❌ Incorrect Name

Been   Like   Add

212 98th St.   ❌ Incorrect Address
New York, NY 11412   Overview
212-433-6174   ❌ Incorrect Phone
Website | Email

Get Directions

Hours   ❌ No Hours

❌ No Featured Message

Categories:
Construction

❌ One Category

PowerListings Synced

Maps & Directions   Discover   Local   Gas Prices   Mobile   More

mapquest local BETA

✅ Correct Name

USA > New York > Queens
Willis Construction NYC   Been   Like   Add

2123 198th St.   Owner Verified
Queens, NY 11412   Overview
800-433-6174
Website | Email

Get Directions   ✅ Featured Message

Call for a free estimate today!

Smith Employees
Appointment Schedule

Hours   ✅ Enhanced Lists
Mon: 8am-2am
Tue: 8am-2am
Wed: 8am-2am
Thurs: 8am-2am
Fri: 8am-2am   ✅ Hours of Operation
Sat: 8am-6pm
Sun: 8am-6pm

✅ Detailed Business Description

✅ Enhanced Content

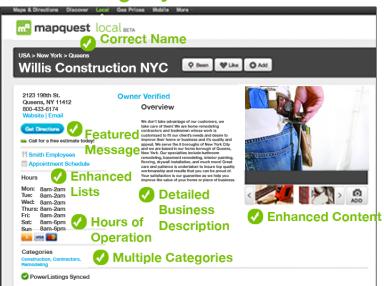Categories
Construction, Contractors,
Remodeling   ✅ Multiple Categories

✅ PowerListings Synced

PowerListings Helps You Get More Business

Reach customers in your neighborhood

Our Network has more than 50 local search engines, apps, and mapping sites including Yahoo!, Yelp and Bing. Wherever your customers are searching, they'll find you.

Save time with one-click updates

Get listed across our Network by entering your information once. Save time and money by using PowerListings to correct and update your listings with one click.

Guaranteed accurate and up-to-date business information

Direct relationships with all our partners ensure accurate listings and updates that happen in the blink of an eye.

Your mobile solution

PowerListings Network includes more than 15 mobile apps so your customers can find your business from wherever and whatever they might be searching from.

seo solutions

Power Up Your Local Search Results with PowerListings

Appear in search results when customers are searching for businesses like yours

- **Your Business Listing Scan** – Scan to see how your business information appears across the 50+ sites in the PowerListings Network before you sign up. Then, check the status of your listings with one click.

- **Guaranteed Presence** – Our technology automatically adds listings and updates critical fields like name, address, phone number and website, across our Network. Change your information anytime and we guarantee your business information will be accurate and up-to-date everywhere.

Stand out from the competition with enhanced listings

- **Detailed Categories** – Add categories to increase traffic. 49% of searches are unbranded. Our technology automatically configures your categories to be compatible with the PowerListings Network.

- **Photos and Video Uploads** – Engaging content like photos and videos significantly increases clicks on your profile. Listings with videos saw 282% more clicks and updated photos had 248% more. PowerListings makes it easy to add and update them instantly.

- **PowerListings+ Enhanced Content Lists** - Much of what's happening at your business location isn't represented on your online listing. Add in-store business information like *Product/Service Lists, Event Calendars, Staff Bios and Menus* to your online listings to give your customers the information they need to choose you over the competition.

See customer feedback in real time

- **Review Monitoring** –SEO Solutions actively monitors all your business listings for reviews and automatically updates your sccount about new ones. See all reviews ever published, or monitor reviews from the last 24 hours.

- **Precision Search** – Quickly and easily identify the reviews with specific terms or keywords that matter to you. Our precision search helps you take care of business by understanding customer wants and needs.

- **Email Review Notifications** – Receive an alert email when new reviews are posted to allow timely responses. Set the alert by search criteria to send to central marketing teams or to local store managers.

Track local search performance with full analytics

- **Advanced Reporting** – First-ever available tracking platform for all local listings traffic to show impact to views and traffic.

- **Smart Cross-Tab and Filter** – See your profile views, search impressions and featured message clicks across days, weeks and month, so you can track the metrics that matter to you.

Local Listings Are Often Incorrect Across US Sites

Information	% Wrong
Address	41%
Name/Listing	59%
Phone Number	10%

Add Rich Location Information To Every Local Search

Name, Address, Phone
Website • Email • Offers • Hours • Photos
Category • Payment Options • Staff Bios
Products/Services • Event Calendars

Add Enhanced Content Lists

Menus **Events**

Products **Bios**

seo solutions